MULTIMEDIA UNIVERSITY

STUDENT ID NO

MULTIMEDIA UNIVERSITY

FINAL EXAMINATION

TRIMESTER 1, 2017/2018

BET2014 – BUSINESS ETHICS

(All sections / Groups)

14 OCTOBER 2017
9.00 am – 11.00 am
(2 Hours)

INSTRUCTIONS TO STUDENTS

1. This Question paper consists of 2 pages with 4 Questions only.
2. Attempt **ALL FOUR** questions. All questions carry equal marks and the distribution of the marks for each question is given.
3. Please write all your answers in the Answer Booklet provided.

QUESTION 1

a) In the course of running its business, organisations face multitude of individuals or groups that have a vested interest in the operations of these organisations. Discuss the **SEVEN (7)** groups of stakeholders who affects and are affected by the actions of these organisations.

(15 marks)

b) Board of Directors is a body of elected or appointed members who jointly oversee the activities of a company or an organisation. A board's activities are determined by the powers, duties, and responsibilities delegated to it or conferred on it by an authority outside itself. Explain the responsibilities delegated to this board.

(10 marks)

(TOTAL: 25 marks)

QUESTION 2

a) Discuss the Triple Bottom Line.

(5 marks)

b) One of the important global initiatives undertaken in addressing climate change is the Kyoto Protocol. Explain the Kyoto Treaty.

(10 marks)

c) Discuss any **FOUR (4)** types of unethical activities that can distort an organization's corporate culture and structural stability.

(10 marks)

(TOTAL: 25 marks)

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QUESTION 3

a) Managers must identify and address management issues relating to information technology. Identify and explain the **FOUR (4)** types of critical analysis done by managers to assist in their decision-making process.

(12 marks)

b) A code of ethics document may outline the mission and values of the business or organisation, how professionals are supposed to approach problems, the ethical principles based on the organisation's core values and the standards to which the professional is held. Describe the **FOUR (4)** types of statements organisations may adopt to communicate their view on ethics.

(13 marks)

(TOTAL: 25 marks)

QUESTION 4

a) When the events of the past are examined, almost all of the corporate scandals involved the financial statements of the company. Describe the **FOUR (4)** basic financial statements of a company.

(8 marks)

b) Companies that are public listed must have their financial statements audited each year. Explain the **FOUR (4)** steps of an audit process.

(8 marks)

c) Identify and describe the types of ethics hotlines available for a whistle-blower in an organisation.

(9 marks)

(TOTAL: 25 marks)

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